

L&T:21

Lightning Talk 1

Nov 18, 2021



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Lightning Talk 1

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<https://bit.ly/3CEMpoZ>



LT1

A Systems Approach to Complex Problem Solving

— Rosalind Deaker & Corina Radulescu



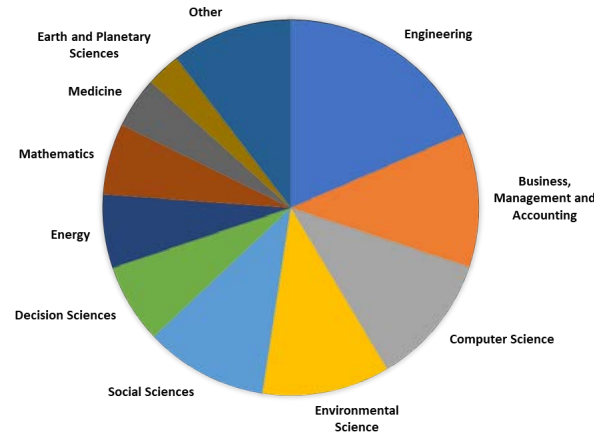
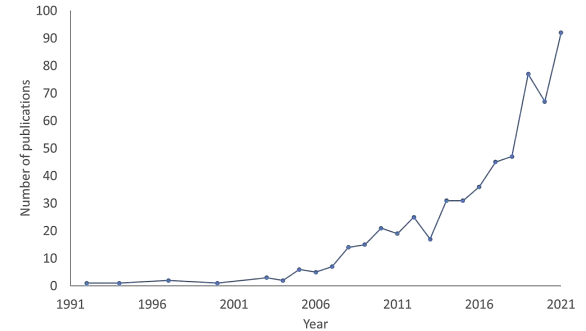
A Systems Approach to Complex Problem Solving

Rosalind Deaker and Corina Radulescu

- Industry and Community Project Units are designed to:
 - Provide students with **authentic complex problems** to solve
 - Develop a **toolkit** for collaborative complex problem-solving within an **interdisciplinary context**
- Systems mapping using **causal-loop diagrams (CLD)** help facilitate problem identification, root causes, interconnectedness of variables and potential solutions

Causal loop diagrams (CLD) used increasingly in research

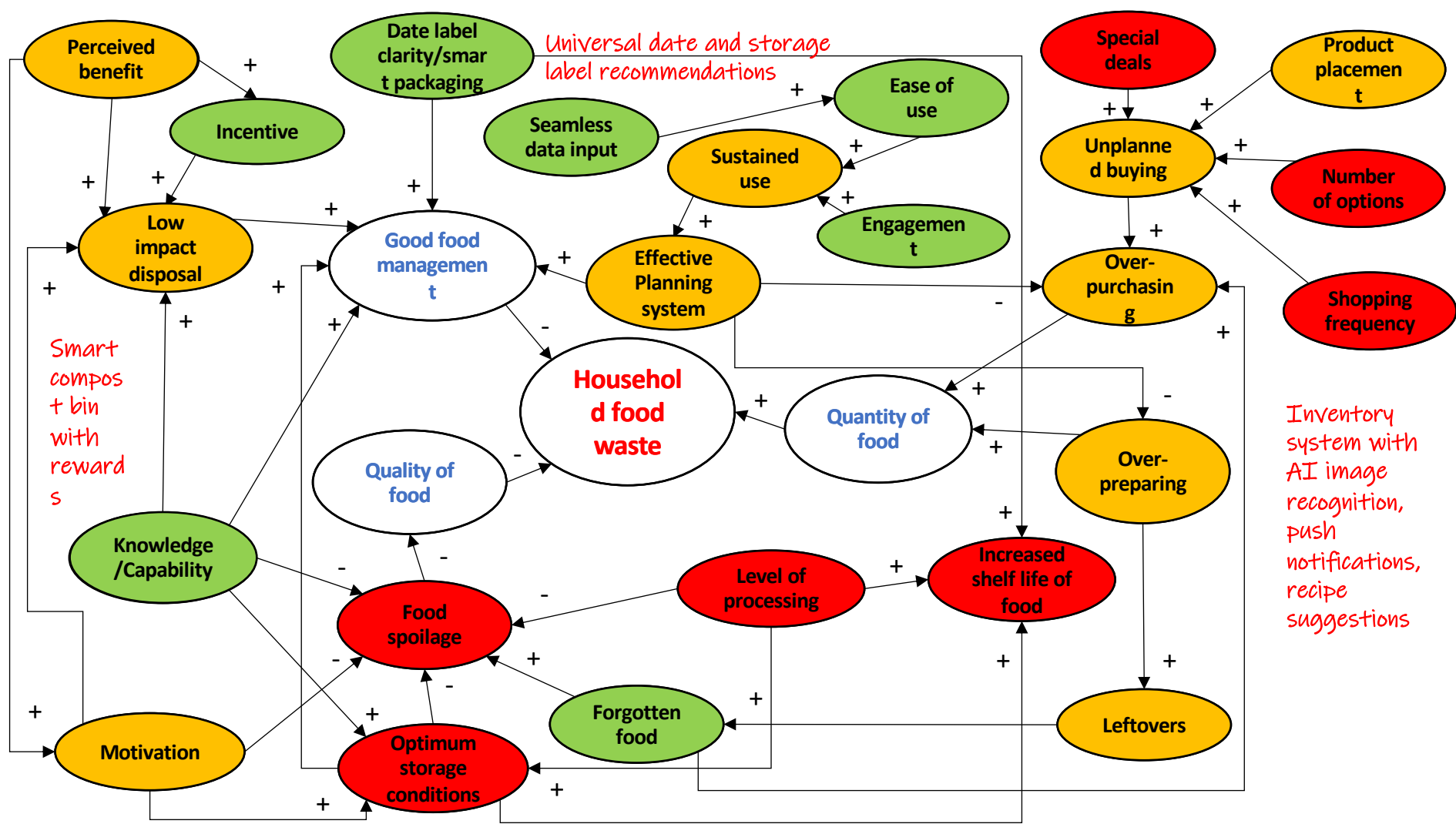
Scopus keyword search 'Causal loop diagram'



CLD applied across a broad range of subject areas e.g.

- Obesity¹
- Post Covid-19 tourism recovery²
- Social dimensions of circular economy³
- Planning resilient cities⁴

¹Allender et al. (2015) <https://doi.org/10.1371/journal.pone.0129683>; ²Roxas et al. (2021) <https://doi.org/10.1177/14673584211038859>; ³Mies & Gold (2021) <https://doi.org/10.1016/j.jclepro.2021.128960>; ⁴Dianat et al. (2021) <https://doi.org/10.1016/j.jidrr.2021.102561>



LT2

#Pandemic Pedagogy

— Vince Mitchell



L&T:21

TALES OF THE UNEXPECTED: TEACHING TURMOIL AND TRIUMPHS IN TIMES OF CRISIS.

Prof. Vince Mitchell

University of Sydney

Prof. Cindy Rippé

University of North Georgia

Prof. April Kemp

Southeastern Louisiana University



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#PandemicPedagogy



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Reminder of research-based help and advice

1. Academy Management Learning and Education
2. Studies in Higher Education
3. Higher Education Research and Development
4. Research in Higher Education
5. Journal of Education for Business
6. Journal of Education Policy
7. Marketing Education Review
8. Higher Education
9. Higher Education Quarterly
10. Journal of Higher Education
11. Teaching in Higher Education



Advert for specific help #pandemicpedaogy; Topic areas

- 1. Research within a Student Population**
- 2. Research within the Faculty Context**
- 3. Pedagogical Tools**
- 4. Infrastructure**
- 5. Management**



#pandemicpedagogy; paper topics

- Coping and Shared Responsibility in a Rapid Transitioning to Remote Learning During COVID-19
- Covid 19-Driven Emergency Transition from F2F to Online Learning in Higher Education: Student Preparedness, Emotional Responses, and Perceived Learning Outcomes
- Student Anxiety, Preparation and Learning Framework for Responding to External Crises: The Moderating Role of Self-Efficacy as a Coping Mechanism
- Determinants of Continuance Intention to use Game-Based Pedagogy in Marketing Education: Post Covid-19 pandemic
- Navigating the New Normal: An S-O-R Perspective on Environmental, Psychological, and Behavioral Changes during the Covid-19 Pandemic
- A Crisis Management Model for Marketing Education; Reflections on Marketing Education System's Transformation in View of the COVID-19 Crisis

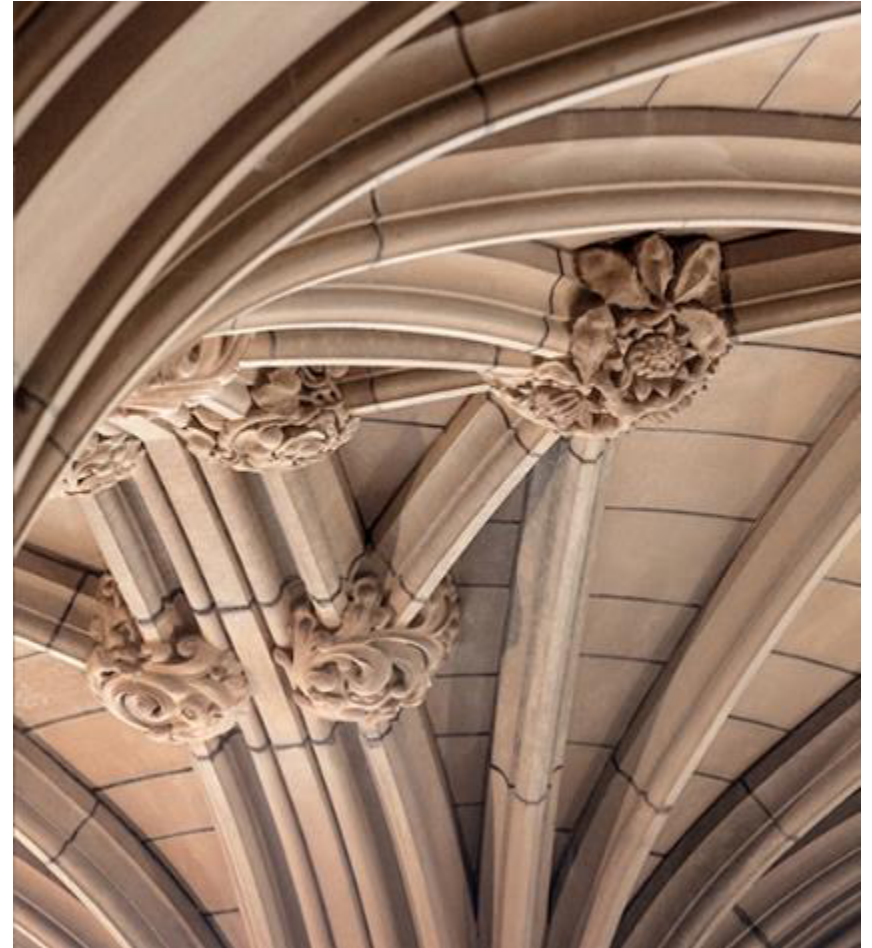
June
2021

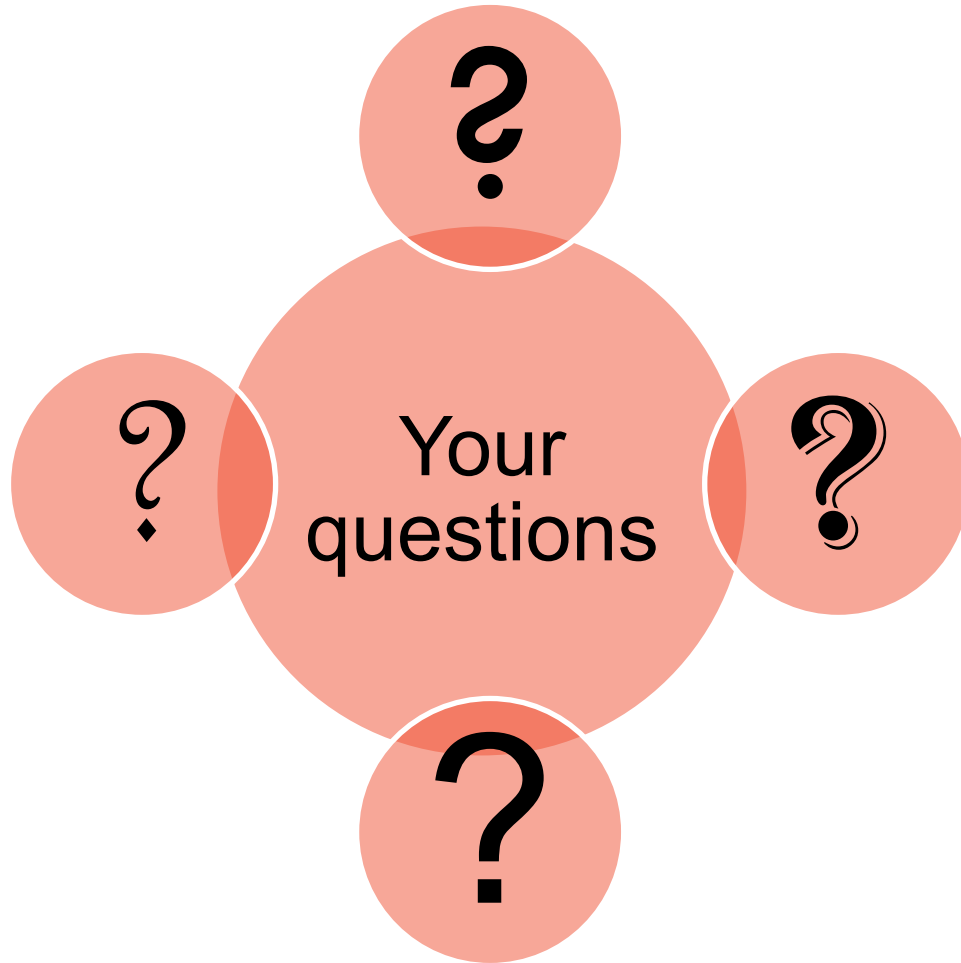
#pandemic
pedagogy

Jan
2022



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LT3

Implementation and Evaluation of Canvas Template at the Sydney Business School

— Dewa Wardak, Andrew Cram,
Sandris Zeivots & Courtney Shalavin



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Learning and Teaching Forum 2021

Implementation and Evaluation of Canvas Template at the Business School

Dr Dewa Wardak

Dr Andrew Cram

Dr Sandris Zeivots


Courtney Shalavin



Business not as usual



Welcome to marketing




Important links: [How to study this unit](#) and [Teaching team](#) | [Assessments](#) | [Help with this unit](#)

[Discover your students to the unit and briefly overview why the unit is important to the industry and/or course. You should also tell them what they will learn.](#)

[Watch the video below with your next welcome video!](#)

Access your learning by visiting [Modules](#).



Help with this unit

Where can I

find help?

We learn together. Take a look at the available services to support your learning and our frequently asked questions.

Learning support

[Join an online learning support session as needed](#)

Take a look at the following resources:

- Business School [writing to succeed](#) or, work as PhD and Master in Business.
- [Library support](#) or services, including tips for finding and referencing sources.
- The [University Centre](#) for help with critical thinking and academic writing.

Frequently asked questions

[Short some frequently asked questions and answers below. If you can't find the answer, click the link to find help.](#)

What is the textbook for this unit?

[Answer here](#)

I need an extension for the assessment. What do I do?

[Answer here](#)

Assessments

How will I

be assessed?

Find out about your assessment tasks and resources below.

Academic honesty

Just a reminder: engaging in plagiarism and academic dishonesty is not tolerated by the university. You can read more about this on the University website.

- [Plagiarism and dishonesty](#)
- [Academic honesty](#)

Title of assessment 1

[Provide details for assessments below](#)

Worth: XXX

Individual/Group: XX

Due: DD/MM/YYYY @ TIME

Length: XX words

Learning outcomes: XX

[Write a short description of the assessment here](#)

[Link to supporting materials if needed](#) We will make these documents available soon.

- XXX
- XXX

Title of assessment 2

[Provide details for assessments below](#)

Worth: XXX

Individual/Group: XX

Due: DD/MM/YYYY @ TIME

Length: XX words

Learning outcomes: XX

[Write a short description of the assessment here](#)

[Link to supporting materials if needed](#) We will make these documents available soon.

- XXX
- XXX

How to study this unit

Weekly topics

& activities

We're excited to work with you this semester. Find out what you need to do each week below.

How we learn

[Briefly overview what students are required to do each week, where they can find the learning materials \(i.e., Canvas modules\), and how much time is required each week. See example below](#)

Every week you need to complete pre-work online and attend tutorials.

We estimate you'll need 2 hours each week to prepare for tutorials, including studying readings and completing online pre-work. Access your learning by visiting [Modules](#).

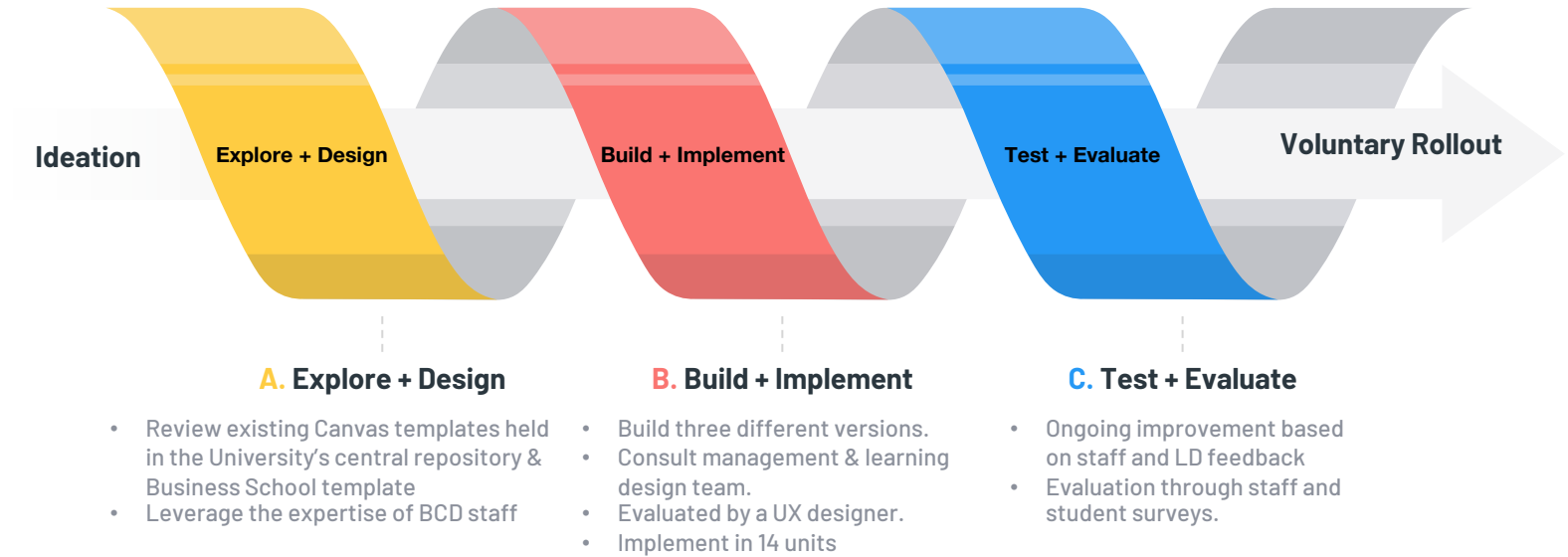
You'll learn more if you complete all the activities as you work through this Unit of Study. The activities are also designed to help you prepare for assessment.

Weekly topics

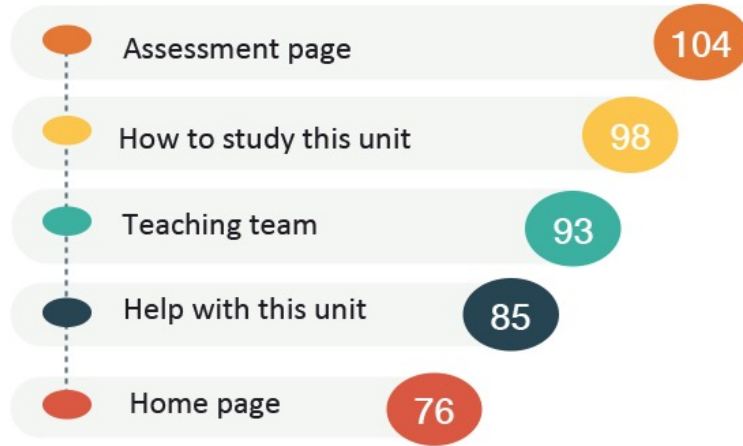
[Insert the weekly topics, format of delivery and assessment due dates in the table below. You can rename the columns \(for example, change assessments to weekly activities\) but we advise against adding in any more columns to ensure the table is readable on mobiles and tablets.](#)

Table 1. Weekly topics and format for this semester.

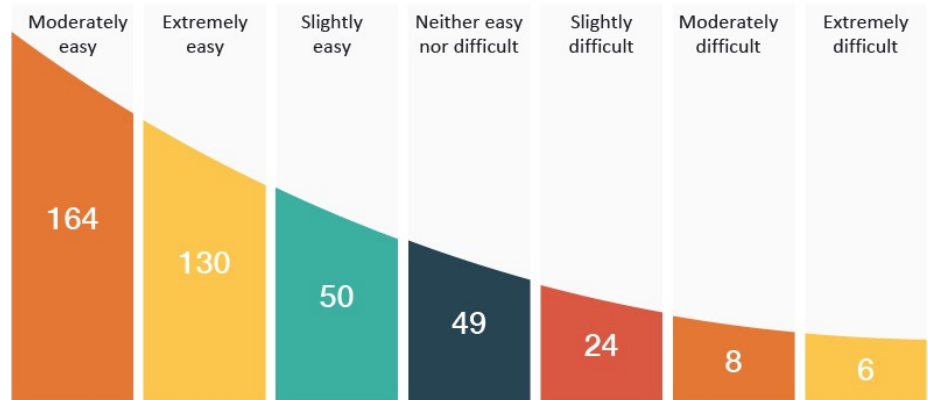
WEEK	TOPIC	FORMAT	ASSESSMENTS
1	TOPIC TITLE	Lecture + tutorial	
2	TOPIC TITLE	Prework + Zoom tutorial	
3	TOPIC TITLE	FORMAT	
4	TOPIC TITLE	FORMAT	Assessment 1 is due 27/9
5	TOPIC TITLE	FORMAT	
6	TOPIC TITLE	FORMAT	
7	TOPIC TITLE	FORMAT	
8	TOPIC TITLE	FORMAT	
9	TOPIC TITLE	FORMAT	
10	TOPIC TITLE	FORMAT	
11	TOPIC TITLE	FORMAT	
12	TOPIC TITLE	FORMAT	
13	TOPIC TITLE	FORMAT	



Student survey - Top ranked Canvas site pages



Student survey - How easy was to navigate the Canvas site?



LT4

Supporting offshore students - A pilot study

— Boris Choy , Nuo (Carol) Xu
& Xiaoyong (Shaun) Luo



Peer Learning Group (PLG)

Supporting offshore students initiative 2021

Xiaoyong (Shaun) Luo, MPA student

Nuo (Carol) Xu, MCom graduate

Boris Choy, Discipline of Business Analytics



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About the PLG (QBUS5001/2)

Who are we?

- ❑ Former students (as PLG facilitators) and existing students (as PLG leaders)

What do we do?

- ❑ Leaders – we are good in mathematics. We help our classmates in statistics and we play together
- ❑ Facilitators – we share our PLG experience and help leaders run their study groups

What are the sponsors of the PLG project?

- ❑ Dr Boris Choy & Discipline of Business Analytics



New Initiative during COVID

What we do?

- ❑ Build satellite study groups in China to connect students
- ❑ Enrich USYD learning experience outside Australia



How do we do?

- ❑ Organise students in nearby cities to study together and social gatherings
- ❑ Facilitators located in China share the Sydney experience with students before you come to Sydney in 2022



Question?



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Next session

See the L &T Forum website for zoom registration links to the next concurrent sessions

■ 10:25 – 11.10am

Showcase – session 4 - Stream 1:
Zoom meeting ID - [869 8422 8591](#)

Showcase – session 4 - Stream 2:
Zoom meeting ID - [835 4391 1674](#)

Lightning Talk 2:
Zoom meeting ID - [8863 1171 0595](#)



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Thank you!



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